

**ROFFER'S OCEAN FISHING FORECASTING SERVICE, INC.**

[WWW.ROFFS.COM](http://WWW.ROFFS.COM) - (321) 723-5759 // EMAIL: FISH7@ROFFS.COM

**ROFFS™ OCEANOGRAPHIC ANALYSIS FOR THE DEEPWATER HORIZON OIL SPILL AREA  
UPDATED THURSDAY 03 JUNE 2010 (15:00 HRS)**

**THERE WILL NOT BE AN ENCLOSED GRAPHIC TODAY.**

We have been conducting the ROFFS™ Oil Oceanographic Analyses as a civic duty and as an exercise in technology transfer to show the public how society benefits from satellite remote sensing. We also provided these analyses to federal managers and scientists, as well as, other state government officials to present a more comprehensive and understandable product that could be used for risk assessment, cleanup, and ecosystem assessment. We started providing these analyses during the fire on the Deepwater Horizon oil platform on April 21, 2010 and presented one of the analyses at the White House briefing on the oil spill at the EPA Headquarters. We produced and distributed these analyses to a broad audience in the hope that we would be able to forewarn everyone of the impending ecologic and economic disaster. Unfortunately, we have all taken our clean beaches, clean water, and bountiful resources (including fish) for granted for too long. They have been a great economic engine for the Gulf of Mexico, Florida and other coastal areas.

At this time I feel we have achieved our primary goals in providing our analyses. We have received many compliments and we thank you for your kind words of support. We know that many people including Federal, State, and local managers and scientists, as well as, the general public and media have been using our analyses. The challenge we are facing today is that we have already lost approximately 30% of our company's revenue in the last month due to the oil closures in the Gulf of Mexico and this is likely to continue unfortunately. Thus, we no longer can afford to continue working on these oil oceanographic analyses as we have to concentrate our efforts on other business development. We hope that we raised the public's awareness of the need of sustained and integrated ocean observing, mapping, and modeling. This should be done as a partnership between the government, academic, and private sectors. Satellite remote sensing is an obvious critical component of any observation system.

We will continue to monitor the conditions in the Gulf of Mexico, east coast of the U.S. including the Bahamas and Cuba as we have been since we incorporated in 1987 for our fishing forecasting service, environmental monitoring, ship routing, and other contracts related to satellite oceanography and fisheries.

Remember that most of the seafood coming from the Gulf of Mexico, Florida and elsewhere in the United States is a wholesome and a healthy food product. This is insured by an honest fishing community and seafood inspection programs. Most of the beaches in the Gulf of Mexico and Florida are clean and one should take advantage of the great deals to take some vacation time and enjoy the ocean experience including snorkeling, diving, boating, and fishing. When it comes time to finding fish. Be sure to contact us as "ROFFS™ will put you on the fish."

We hope that this is only a temporary cessation of our providing our oil oceanographic analyses, not the end. We look forward to partnering with you to continue our efforts.

Safe and Successful Fishing,  
Mitchell A. Roffer (Ph.D.), President